

Name: .....

Grade: .....

School: .....

Date: .....

## WithOnePlanet

- > Module 2:  
Culture
- > Level:  
Years 7 to 8
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Investigate
- > Lesson 6:  
Making a positive  
sustainable difference
- > Student worksheet

# Q Investigate

Lesson 6

Student worksheet

Making a positive sustainable difference

# Years 9 to 10



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INQuIRY



WithOnePlanet

Climate change education

An xpend Foundation initiative

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Martin Luther King Jr.

Martin Luther King, Jr., *Strength to Love* (1963) Harper & Row, New York, Evanston and London

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## Activity 2:

Read the passage below as a preparation for the research tasks that follow.

Traditionally, we have looked to charities and aid organisations to solve some of the world's most pressing problems and inequalities. After many years of this approach, more and more people are coming to realise that the approach we are taking is not making a big enough or fast enough difference, and we need to rethink the way we approach poverty and other problems. More and more, the focus is turning to agencies that provide long-term solutions rather than depending on charitable and aid programs that conduct specific assignments on limited-term project funding.

Conventional not-for-profit organisations and non-government organisations (NGOs) have tended to be project based with funds delivered for specific outcomes generally over specific time frames. More recently, the emergence of activities focused on the idea of social enterprise is providing a different way forward, to build economies, address environmental issues and deliver dignity. The social-enterprise model aims to establish a venture that becomes self-supporting, developed in partnership and then taken over and operated permanently by the local community. The traditional NGO model is reliant on external funding, and is also heavily restrained by funding and reporting cycles. Many aid projects lack long-term viability because they stop when the funding cycle ends. Greater effectiveness is likely to be achieved through the work of not-for-profit social enterprises and through businesses, both of which are committed to a long-term presence, rather than the traditional project-based NGOs. Social-enterprise NGOs and businesses are more likely to make positive changes in the developing world, partially because their models have long-term viability and can create their own income to keep projects going and, importantly, are managed and run by local people. The social enterprise that establishes a locally managed venture is the more powerful and viable model.

**Q1:** Use the passage above, and any additional research you need to establish your definitions for the following four terms.

Charity:

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Aid:

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Social enterprise:

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Corporate social responsibility (CSR) programs –

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